

From: [Ying Yang](#)
To: [Kent Smith](#)
Subject: It's Going to be a Good Holiday Season
Date: Wednesday, July 01, 2015 1:30:44 PM

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Hi Kent,

While we are enjoying the summer, the holiday season is just around the corner, and early indications look promising for the footwear and apparel sectors, according to Asia Cargo News.

A recent article [Positive Indicators for Peak Season Shipments of Footwear and Apparel](#) looks at the consumer confidence outlook for the second half of 2015. The article addresses changes in logistics strategies, ecommerce sales, China's luxury goods sector, and potential legislative changes to the Trade Promotion Authority (TPA).

Overall, indicators suggest the second half of 2015 may be strong and I hope you are feeling confident as well.

Regards,
Ying

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